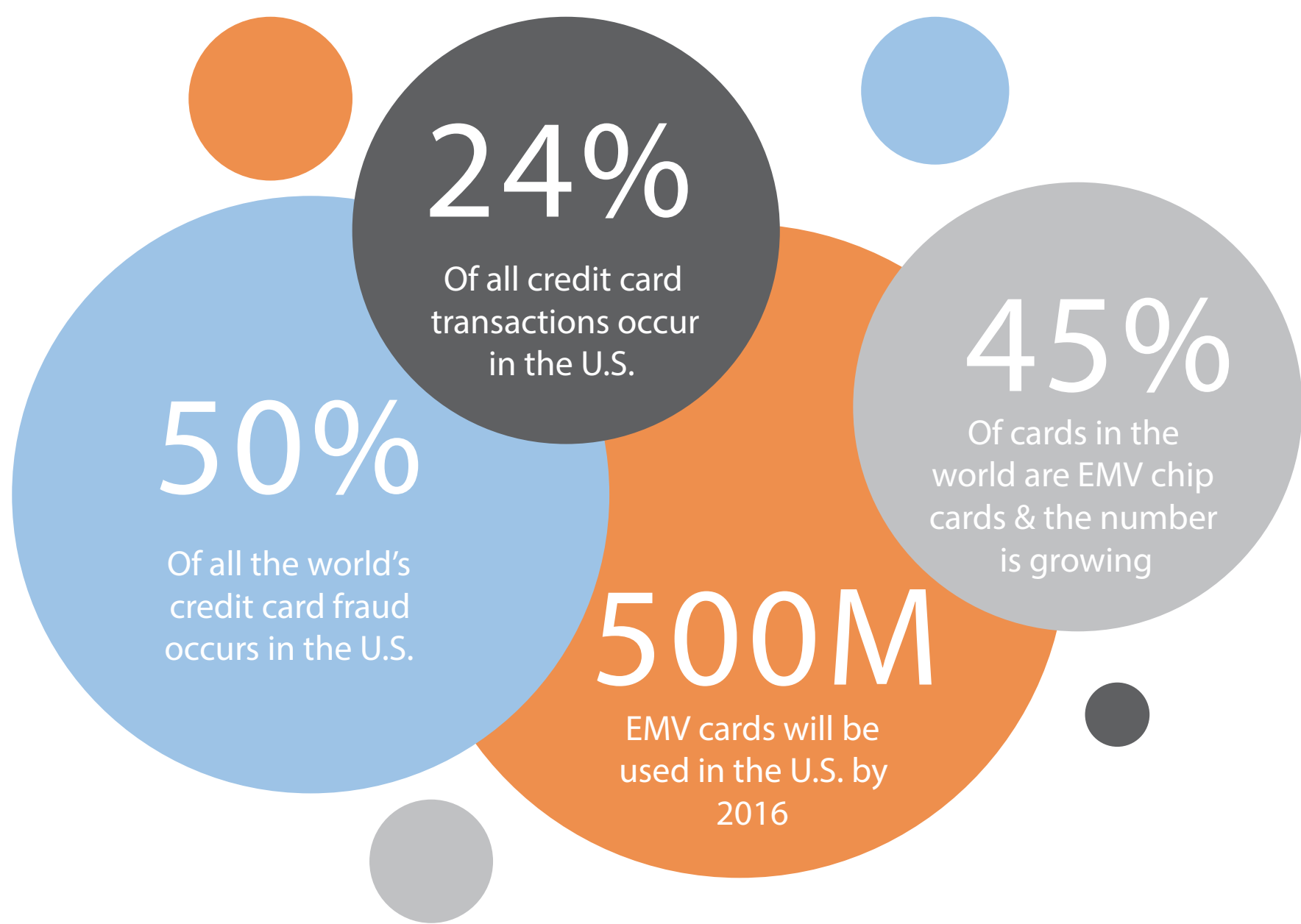


# EMV What?!

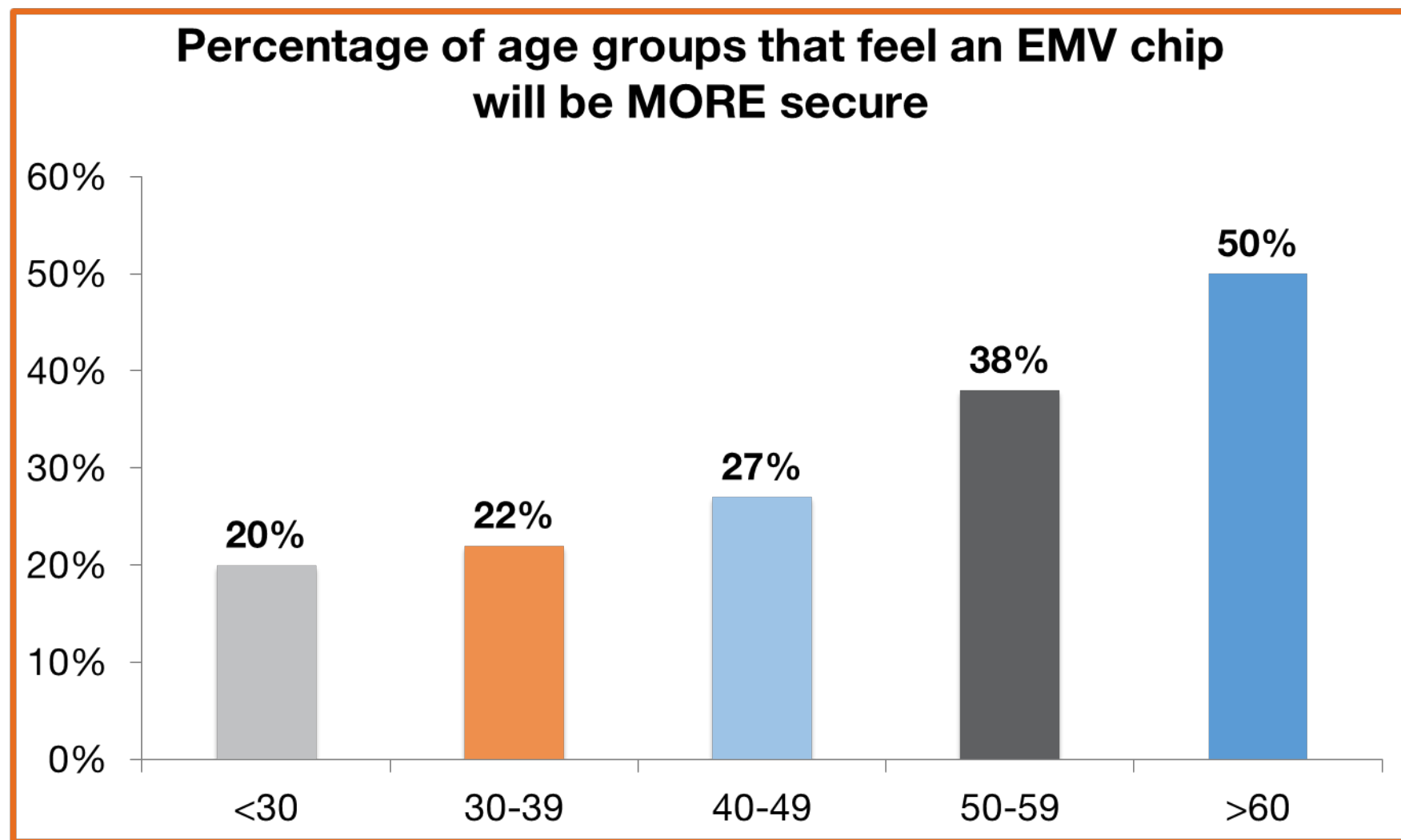
Don't be liable, be ready



Europay Mastercard Visa, the new standard for credit & debit card payments, rolls-out in October 2015 & merchants need to start prepping! But why is it so important?



Are your customer really going to be using this new technology? Yes, according to Discover :



The shift will hold merchants responsible for fraud instead of the credit card companies. Don't be liable! What you'll need to prepare for the October deadline:



Presented by:

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